



EXPERIENCE MICE EXCELLENCE FIRSTHAND  
WE WANT TO HOST YOU!

We’re taking MICE travel to the next level, and we want you to see it for yourself! Join us for an **exclusive MICE FAM Trip** to Karisma Hotels & Resorts, where you’ll experience **our world-class venues, elevated corporate group offerings, and the all-new W.I.S.E. Strategy**—designed to make planning seamless and rewarding.

What to  
*Expect:*

Experience Margaritaville Island Reserve Riviera Maya, our AAA Four Diamond resort, where laid-back luxury meets world-class service, perfect for unforgettable MICE events, Firsthand experience of our corporate group packages, Site inspections of our top event venues, Exclusive networking opportunities, Immersive experiences showcasing our unique MICE incentives



HOST RESORT: MARGARITAVILLE ISLAND RESERVE RIVIERA MAYA

CALENDAR 2025			
MAY 12TH – 15TH	JULY 21ST - 24TH	SEPTEMBER 22ND - 25TH	OCTOBER 20TH - 23RD

**Limited spots available**—don’t miss this opportunity to elevate your MICE expertise!

For more details and to RSVP, contact:  
**ALEJANDRO PÉREZ - SR. DIRECTOR OF GROUPS AND WEDDINGS**  
[aperez@pwmktg.com](mailto:aperez@pwmktg.com)



Terms & Conditions: Participants are responsible for booking and covering the cost of their own flights. Complimentary stay is provided for the duration of the FAM trip at the designated resort. Room categories are assigned based on availability. The itinerary includes exclusive site inspections, networking events, educational sessions, and immersive experiences. Full participation is required. Open to qualified MICE professionals only. Spaces are limited and will be confirmed on a first-come, first-served basis. Any personal expenses, spa treatments, off-property excursions, or other incidentals are not included and are the responsibility of the participant. By registering, you acknowledge and agree to these Terms & Conditions.